
Fwd: [Data+Service] Newsletter February 2020

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Swiss Alliance for
Data-Intensive Services

Newsletter #2 – February 20, 2020

Welcome to the Alliance's Newsletter

In this issue you will find:

1. Upcoming Events
2. SDS 2020 Keynote Speaker Update
3. Report: Smart Maintenance Conference 2020
4. ANNPR 2020: Call for Papers
5. Alliance Staff News
6. Read of the Month

1. UPCOMING EVENTS

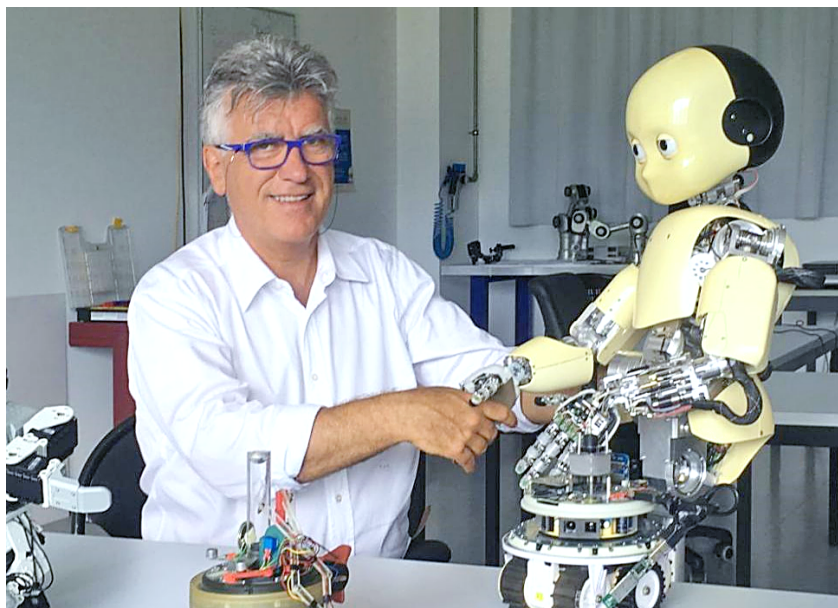
- March 12, 2020: [WINsights](#) – Symposium Institut für Wirtschaftsinformatik 2020, 1:00 pm - 17:45 pm
- March 18, 2020: Service Lunch with SAP, 11:45 am - 1:15 pm
- March 25, 2020: Use-case Talks Series, 6:00 pm - 10:00 pm
- PREVIEW: June 3 - 4, 2020: [GEOSummit 2020](#), 9:00 am - 5:00 pm

2. SDS 2020 – UPDATE KEYNOTE SPEAKER

Our list of high-quality speakers at the SDS2020 is growing and growing.

Check out our latest confirmed speaker:

He is one of the most influential and creative minds when it comes to AI and machine learning. His works about theoretical problems of optimization are quoted extensively. We are talking about the great **LUCA MARIA GAMBARDELLA** and we are happy to confirm his attendance at SDS2020. He will give a keynote speech about his current projects and research, namely a pointing gesture system for UAV motion control and a machine learning UAV system which learns to follow humans autonomously.



Luca Maria Gabradella (left)

Don't miss this opportunity to hear **LUCA MARIA GAMBARDELLA** at the SDS2020 in Lucerne. [Get your ticket now!](#) Curious who our other speakers are? [Click here.](#)

3. SMART MAINTENANCE CONFERENCE 2020



[Click here for the the full report.](#)

The Smart Maintenance Conference 2020 focused on two themes: predictive maintenance & smart services. We gained insights on how to create and improve smart maintenance, and how valuable it can be to integrate different data sources in this process.

The switch to smart (micro) services is the new big thing and shows that Industry 4.0 is growing and maturing. They provide people with tools to get their jobs done better, faster, with less errors and more efficiency. It's all about data, and new technologies to transmit data will bring groundbreaking, applicable innovations.

At the conference the experts presented many practical examples of predictive maintenance, such as a smartphone-app which supports the technical facility management or smart services from the asset management perspective. Industry 4.0 is happening right now and it is already changing the ways we work and optimize our processes.

Many thanks to our members and experts for sharing their experience with the audience, especially ZHAW and HSLU for all scientific insights, Hexagon, Lean BI & GrandeSens, Noser Engineering and Siemens for the practical examples. And a big thank you to Easyfairs for making the Smart Maintenance Conference 2020 possible!

[Want to read the full report? Click here.](#)

4. CALL FOR PAPERS – ANNPR 2020

ANNPR 2020 invites papers that present original work in the areas of neural networks and

machine learning oriented to pattern recognition, focusing on their algorithmic, theoretical, and applied aspects.

[For more INFO, click here.](#)

Together with the ZHAW-InIT and the Technical Committee 3 on Neural Networks & Computational Intelligence of the International Association for Pattern Recognition, the Swiss Alliance for Data-Intensive Services is organizing the 9th ANNPR 2020 – a workshop on Artificial Neural Networks in Pattern Recognition that acts as a major forum for researchers and practitioners to present and discuss the latest research, results and ideas.

Alliance-members get a 30% discount on the workshop-ticket. Don't miss it!

5. ALLIANCE STAFF NEWS

The Alliance's new specialist in Marketing and Communications:



Nemanja Novković is a journalist, copywriter and media specialist, who studied German language and Communication Studies in Hamburg and Berlin. He has been publishing articles in Swiss and German newspapers, blogs and magazines as well as features for different radio broadcasting channels. He will be responsible for all matters regarding media and communications for the Alliance. Welcome, Nemanja!

6. READ OF THE MONTH

At the end of every newsletter we are selecting one article for you – be it scientific or business – related to our topics. Have fun reading:

[Ben Lorica: AI and machine learning will require retraining your entire organization](#)
