Fwd: [Data+Service] Newsletter 03/2020

Newsletter #3
March 19, 2020

Dear Alliance members,

Like many people around the globe, we here too are facing challenges that come with the spreading of COVID-19. Due to new guidelines and restrictions from the Swiss authorities we have canceled some of our upcoming events, while others will be held via online-communication tools. Have a look at our upcoming events for further information.
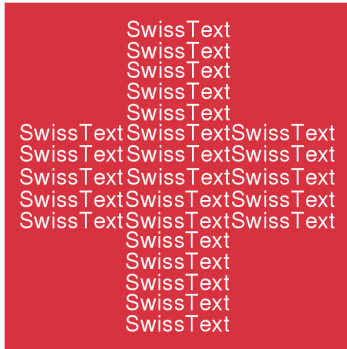
Yet the Alliance does not stand still and we would like to take this opportunity to inform you about some of the Alliance's news of this month. Have a good read! And stay healthy and safe!

Upcoming Events

- **CANCELED** March 25, 2020: Use-Case Talk Series, Technopark, Zurich, 6:00 pm - 10:00 pm
- June 3, 2020: GEOSummit 2020, 9:00am - 5:00pm

DataBooster – Our Innovation Booster Application

End of February, we have submitted our application to Innosuisse for the new funding program "NTN Innovation Booster". It replaces the current funding program "NTN National Thematic Networks" which supported the Alliance substantially in the last four years. The new program is dedicated to push science-based innovation in collaboration of companies, universities, and the society.

SwissText & KONVENS

SwissText is an annual conference that brings together text analytics experts from industry and academia. This year, SwissText will be co-located with KONVENS, the conference on Natural Language Processing.

The joint conference will be held on **June 23-25, 2020 in Zurich**, Switzerland.

[Register now!](#)

Welcome our new member APG|SGA

APG|SGA is Switzerland's leading Out of Home advertising company and specialist in the provision of digital and analogue Out of Home solutions at busy locations as well as the data-based link to mobile media and all possibilities of interactivity. The APG|SGA brand with its values is our promise to our partners, customers and their agencies. We want to inspire people with the best communication solutions in public space. To do so, we create innovative and value-adding platforms and channels all over Switzerland and offer an individual and comprehensive product and service range from a single source. We are committed to bringing passion, integrity and creativity to the Out of Home Media market. Our

Jeremy Callner, Head of Data Science, APGISGA

approach is entrepreneurial, sustainable and solution-oriented.

SDS2020 – Invited Speakers

UPDATE COVID-19: In the light of current events, it is not yet possible to foresee if and when the Swiss Conference on Data Science (SDS2020) will take place. We are constantly monitoring the situation and will inform you about the organizational status of the SDS2020 when we have more clarity. Thank you for your understanding.

Marcel Salathé is a busy man these days. In times of COVID-19, his expertise as an epidemiologist is demanded by national and international media. We are proud to welcome him at the SDS2020, where he will hold a speech about "AI for public goods". Salathé is a professor of life science and computer science at EPFL, where he heads the Digital Epidemiology Lab. He is the Academic Director of the EPFL Extension School. He is a co-founder of multiple startups and advises companies as well as governments on digital technologies and epidemiology.

His work on online social networks, internet access networks and peer-to-peer systems has been widely cited and his papers have received numerous awards. In 2017 he received an ERC Advanced Grant to investigate "Foundations for Fair Social Computing". Welcome to the SDS2020: **Krishna P. Gummadi**. He is a scientific director and head of the Networked Systems research group at the Max Planck Institute for Software Systems (MPI-SWS) in Saarbrücken/Germany. Gummadi's current projects focus on understanding and building social computing systems.

Horizon Europe – News & Call for Consultation

Horizon Europe is a planned 7-year European Union scientific research initiative meant to succeed the current Horizon 2020 program. Horizon Europe wants to raise EU science spending levels by 50% over the years 2021-2027. In this context we would like to draw attention to these two consultations by the European Union and the European Commission:

Consultation 1: Shows what we can expect from Horizon Europe and the new Digital Europe Program in the years to come: Participate here! (create an account) Deadline: 19 May 2020

Consultation 2: The European Commission presented the European strategy for data and launched a consultation, which will help shape the future policy agenda on the EU data economy. Feel free to participate! (create an account) Deadline: 31 May 2020

Data Science Read of the Month

We can help mitigate the secondary effects of covid-19 by predicting its spread

Novel Corona Virus 2019 Dataset