Data+Service Office <info.office@data-service-alliance.ch>

[data+service] Newsletter 02/2018

1 message

Swiss Alliance for Data-Intensive Services <newsletter-editors@data-service-alliance.ch>   13 February 2018 at 10:29
Reply-To: Swiss Alliance for Data-Intensive Services <newsletter-editors@data-service-alliance.ch>
To: info.office@data-service-alliance.ch

Newsletter #4
13.02.2018

Welcome to the first Newsletter of 2018!

As you realize, we changed the style from pdf to full html. By this we hope to provide you with a better and more convenient reading experience. If you have any questions, remarks or want to contribute to the next issue, please reach out to us. Please note that the email address of the editorial office has changed to newsletter-editors@data-service-alliance.ch.

Happy reading!
The Editors

PS: Make sure to scroll all the way to the bottom -- lot's of content this time!

Upcoming Events

- 22./23.02.2018 Linked Data Innovation Bootcamps in Zurich. *Free for members*. See below.
- 13./14.03.2018 Free AI Workshop co-created by IBM and VTT Finland. See below.
- 06.06.2018 Deep-Learning Workshop in Bern. Register here.
- 07.06.2018 5th Swiss Conference on Data Science in Bern. Register here.
- 12./13.06.2018 3rd Swiss Text Analytics Conference. Register here.

Invitation to participate in first Use Case Talks 2018

The office for individual members cordially invites all fellow members to participate in the first Use Case Talks in 2018.

In the Use Case Talks we enjoy in-depth technical discussions about interesting technical challenges amongst our industrial, academic and individual members. In a relaxed atmosphere, with about 15 - 30 members of the Alliance, we will brainstorm about possible pathways towards solutions for the presented problems.

The topic of the first Use Case Talks in 2018 is:

Challenges in Time Series Prediction.

Five organisations (Helsana, Switch, eBay, Valoar an PwC) already participated in the first use case talks in 2017.

This time we have open slots for a total of 4 industrial or academic members to present their use cases. Also, if you are interested in hosting the Use Case Talks, you are highly welcomed! The exact date of the Use Case Talks will be announced soon.

For further information and interest in presenting, participating and hosting, please contact Alexander Grimm.

Innovation Bootcamp: Linked Data training

Data+Service member Zazuko GmbH offers two 2-day Linked Data Innovation Bootcamps in Zurich in February completely <u>free for fellow members</u>. Please use the promotion code "DSA2018" and be quick - more than 30 non-members have already registered at the regular fee of CHF 1'100.

Course on Feb 22/23: <u>info and registration</u>

Innovation Bootcamp: AInnovation Workshops

Data+Service member Zühlke Engineering AG offers individual Innovation Bootcamps for fellow industrial members at a reduced price (50% off). The workshops are individually set up and are eligible for flex budget refund for our industrial members.

Artificial Intelligence and Machine Learning are omnipresent buzzwords in today's management literature. But can these technologies really provide specific value for your business? Yes, they can – if you start with the consideration of your specific business objectives and challenges, rather than with existing technologies and solutions.

In Zühlkes AInnovation workshops, Machine Learning use cases are systematically created and developed using a "business pull"-approach. Guided by business-savvy machine learning experts, business or UX consultants, members develop 2 to 5 ideas for new solutions by means of the well-proven Zühlke innovation methodology.

The workshop is intended for decision makers and domain experts from industrial Data+Service members, who feel that there is unused value in their organizations' data and are looking for new solution ideas. Value of workshop: CHF 3'900.--. Special member price: CHF 1'950.-- (workshop duration 4 – 6 hrs., max. 8 persons, including lunch, if carried out on Zühlke's premises in Zürich-Schlieren).

For more information please contact: Philipp Morf

SwissText 2018: Submission Deadline
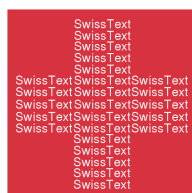
Please consider submitting presentations and tutorials for the SwissText 2018 technical / scientific program.

Deadline: March 02.
Further information on submission here.

Free AI Workshop

by IBM and VTT Finland

A workshop on Industry-specific AI Solutions for healthcare, manufacturing, and measuring progress with open source AI leaderboards.

March 13-14, 2018
IBM Finland HQ, Laajalahdentie 23, 00330 Helsinki, Finland

Please find more background information here and register with password "testai".

Machine Learning Hotline

Machine Learning technology becomes more ubiquitous, yet businesses struggle with the felt complexity of the matter: what technology and products are readily available, what use cases can easily be solved, and what applications are rather a matter of a sophisticated R&D effort?

Starting from Feb 15, the Data+Service Expert Group Machine Learning Clinic offers a service hotline to the general public and especially SMEs: At regular "office hours", you can discuss your case with an expert in the field via phone and get professional advice. We reserve 10 Minutes per case, and serve callers on a "first come - first served" basis. No appointment is necessary!

The Machine Learning Hotline is available every Thursday from 4:00-5:00 p.m. Please call +41 33 221 88 19.

SWISS Pavilion at HANNOVER MESSE

Opportunity for Start-up members

T-LINK, ICTswitzerland, Swissmem and INDUSTRIE2025 are the organizers of the first SWISS Pavilion in the fast growing exhibition section Digital Factory. The Digital Factory is the Leading Trade Show for Integrated Processes and IT Solutions located within the well-known HANNOVER MESSE (Apr 23-27, 2018). It is the perfect platform to showcase your

innovative solutions.

Thanks to a cooperation with SAP, <u>three Swiss Start-ups are offered the starter fair-package at very attractive conditions.</u> SAP will support the participation of young entrepreneurs with considerable financial means. Instead of CHF 7'500 for the LOUNGE Plus starter-package, SAP-sponsored Start-ups only pay CHF 3'350.

Please find more information here or contact Petra Furrer, T-LINK Management AG.

An outside view of the board

by Matthias Werner

I participated in my first board meeting on Jan 24 after my election at the last General Assembly, and Christoph asked me to create a short post from an outside perspective about the board's activities.

From my point of view, the board is well structured. We are in the final steps of handing over the tasks from Thilo, our managing director ad interim, to Gundula, our new managing director. All are doing a great job regarding the variety of tasks we are working on at the moment. Important processes and regulations are defined.

Our goals for 2018 are adopted from Innosuisse. You can find them in the attachments of the board meeting minutes from December 2017 (and on our future intranet platform, coming soon). At the moment we are working on a strategy how to achieve these goals. We are on track with many of the goals, but we think starting 15 new innovation projects is kind of critical to achieve. We have already discussed some measures, and we have also found out that we have a lack of communication and missing transparency in our network. And I absolutely confirm that. An example from my side: Just yesterday a colleague stopped by and asked me, if we have anybody in our network who is familiar with chatbots. My answer: I don't know. The way to find out would be to get in touch with the office, who could tell me a few names and also directly link me up with them. But that is not particularly easy.

So I would like to discuss this in one of our next board meetings: how can we improve communication and transparency in our network? We are already in the process of creating a login on our website to a separate member area (the promised intranet). A next step could be to include member and individual profiles there - and give you full access to them, including a search function for buzzwords etc.. This would facilitate the core of our network: to provide our members a platform to find possible project partners, benchmarks, etc. more easily and get in contact to each other.

If you as a member of our network have any idea for improvements, please contact me or our office and let us know. We also will evaluate perceived service quality via a survey in August/September 2018.

New Members

We cordially welcome four new members that joined our Alliance in late fall and over the new year period:

Hexagon Technology Center GmbH, represented by Dr. Bernd Reimann, as Silver industrial member: Hexagon develops core technologies such as optics, sensors and calibration algorithms and provides innovation in image, video and point cloud analytics. Hexagon is seeking networking opportunities and information exchange with Swiss companies and institutions, collaboration partners for future projects, education possibilities for their staff, and opportunities to promote their activities in IoT and analytics. They bring in (consumable by all other members, eligible for flex budget) their human resources and hardware for trainings and projects.

Rockstar Recruiting AG, represented by Justus Spengler, as Silver industrial member: Rockstar is a UZH/ETH spin-off dedicated to connect extraordinary tech experts, mainly in Data Science, with with innovative and challenging tech companies. They are interested to learn about fellow member's recruiting needs and digitization roadmaps, and in turn offer their experience in recruiting to the benefits of the Alliance in organizing networking events, spearheading recruiting-related activities e.g. at SDS, and offering strategy consulting and workshops to the members (50% discount, eligible for flex budget).

Hochschule fuer Technik Rapperswil Geometa Lab, represented by Prof. Stefan Keller, as academic member: The staff at Geometa Lab of HSR focuses on geographic information systems out of its foundation in computer science and software development, seeing themselves as applied tool makers and a mediator between science and industry as well as proprietary vs. open data and software. They are eager to engage in Innovation Projects with fellow members, and already started to build up a new expert group on Spatial Data Analytics together with geo7 AG.

geo7 AG, represented by Nicolas Lenz, as Silver industrial member: geo7 is a geoscientific SME domiciled in Bern, focusing on natural hazard / integral risk management and geographical information systems. They intend to strengthen our Alliance in the area of spatial data analytics / location intelligence, are very much looking forward to collaborate in projects in this area (offering also support in the form of workshops with 50% discount, eligible for flex budget), and starting a new expert group on Spatial Data Analytics together with the HSR Geometa Lab.

Welcome, [Bernd](), [Justus](), [Stefan]() and [Nic]()!

Add us to your address book