[data innovation alliance] Innovation starts with us

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data innovation alliance

Newsletter #1
January 21, 2021

Dear Alliance Friends,
At the data innovation alliance we start 2021 with full speed: new year, new name, new visual identity, new program. We will kick-off our NTN Innovation Booster Databooster, empowered by Innosuisse. In this newsletter you can read about the Databooster, our Start-up story with Kitro, about our new Member Zetamind and more. We wish all of you a good and productive 2021.

Have fun reading and stay healthy!

Upcoming Events

- **ONLINE January 21, 2021:** [SKVD Rervice Träff 2021](), 5 pm - 8 pm
- **ONLINE February 03, 2021:** [6. F&E-Konferenz zu Industrie 4.0,]() 1.30 pm - 6 pm
- **ONLINE March 15, 2021:** [Use-Case Talks Series,]() 6 pm - 10 pm

NTN Innovation Booster Databooster

We are very happy to introduce the **Databooster** program, our **NTN Innovation Booster**, powered by **Innosuisse.** The Databooster is a community with an open innovation culture, in which we invite key players around data-based value creation to cooperate in open innovation projects. We invite "Call for Participation" in all areas of data-based value creation. We especially foster the following four focus topics because we believe they come with large untapped potential: **Industry 4.0**, **Smart Services Concepts**, **Language Based Human-Machine interaction** and **Spatial Data Analytics**. Through the Design Thinking methodology, we explore ideas and new business areas. To support our partners in identifying their challenges, we organise workshops with a topic-specific team supported by experts.

To learn more – go to our website and follow the Databooster on LinkedIn&Twitter for updates. Feel free to contact us if you have a great idea. We look forward to hearing from you – together we move faster!
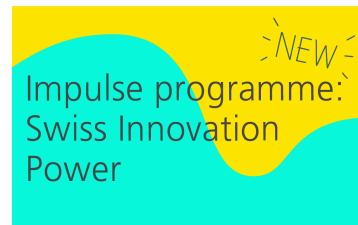
Last Chance: Call for Participation SDS2021

Don't miss the opportunity to submit your paper or talk proposal for the 8th Swiss Conference on Data Science, SDS2021, on the 9th of June. Deadline on the **5th of February**. We look forward to reviewing your submission for a paper or talk related to any aspect of Data Science. Go to the SDS2021 website to learn more and to submit your application.

Impulse Program Swiss

Innovation Power

This is the time to start a project! From the beginning of January 2021, **Innosuisse** launched a new Impulse Program Swiss Innovation Power. The objective is to stimulate innovation activities and secure the long-term competitiveness of small to medium-sized companies and organizations, during the Covid-19 pandemic. By reducing the contribution of the implementation partner from 50% to 30%, they want to encourage research and implementation partners to launch innovation projects. Read more about the program [here.](#)
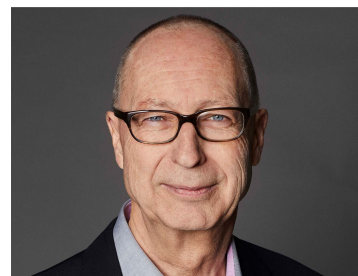
Start-up Story: Kitro SA

The data innovation alliance talked with Naomi Mackenzie and Philipp Andermatt from the Zurich-based start-up Kitro SA. Kitro has developed a product that analyses the food that is thrown away in large kitchens, in order to help reduce food waste in the hospitality industry. Read their story on our [blog](#).

New Member: Zetamind

We want to warmly welcome our new member Zetamind AG, represented in the data innovation alliance by André Golliez. Zetamind supports companies and public sector organizations in responsibly exploiting their data potential. Using data as a strategic resource requires an agile development process on various levels. Based on their many years of experience, they support this challenging process, especially on strategic, ethical, organizational and cultural levels. As a coach and co-creator, they accompany companies and organizations on their way into the data-driven world.

Data Science Read of the Month

[Free Basic geodata (OGD)](#)

Swisstopo provides numerous online tools and geodata free of charge. These can be obtained directly from swisstopo or via the opendata.swiss platform. In the future, all swisstopo's standard digital products, such as digital maps, aerial photographs and landscape models, will be available free of charge as Open Government Data, and will be freely usable.