



data innovation alliance

Data+Service Office <info.office@data-innovation.org>

[d+i] Newsletter: Vision before success: how the alliance helps piece together R&D puzzles

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Dear Alliance friends,

Summer is over - what can you expect next? 20 upcoming events, including a new call to contribute and a special success story. Why special? Because with a success story dating back to before the alliance even had the NTN Databooster - Innovation Booster fully formed, but the vision thereof was already firmly in place, the alliance reinforces itself as the network to piece key capabilities together - regardless of the project's size or R&D stage.

Upcoming events

- August 24, 2022: [Expert Group Meeting – Business Models for Data-Driven Services](#), 5:00 pm - 6:00 pm, Hotel Marriott, Neumühlequai 42, 8006 Zürich
- August 25, 2022: [Databooster Workshop on Usability Testing – European Project H2020 domOS](#), 2:00 pm - 4:00 pm, Zurich
- August 31, 2022: [Expert Group Meeting - AI in Finance and Insurance](#), 4:00 pm - 6:00 pm, Zurich
- August 31, 2022: [Eyes in the Sky: the Rise of Satellite Data in the Commodities Industry](#), 6:30 pm - 10:00 pm, Zug
- September 06 - 07, 2022: [Intelligent Maintenance Conference](#), 8:30 am - 5:30 pm and 8:30 am - 5:00 pm, Lausanne

- September 08, 2022: [WINSights - Symposium des Instituts für Wirtschaftsinformatik](#), 08:30 am - 5:30 pm, Winterthur
- September 12, 2022: [Digital Health Lab Day 2022](#), 9:00 am - 7:00 pm, Winterthur
- September 16, 2022: [Databooster Workshop @ Decentriq](#), Zurich
- September 21, 2022: [Geosummit 2022: Webinar Open Data und Crowd Sourcing](#), 4:15 pm - 5:45 pm, Online
- September 27, 2022: [Service Event: "Lernen, Netzwerken"](#), 4:30 pm - 6:00 pm, Zurich
- September 28, 2022: [7th European Conference on Artificial Intelligence in Industry and Finance](#), 9:45 am - 5:15 pm, Winterthur
- September 29, 2022: [Knowledge Graph Forum](#)
- September 29, 2022: [Ethik und Datenwirtschaft – Wie passt das zusammen?](#), 4:00 pm - 6:00 pm, Zurich
- October 14, 2022: [AI+X Summit 2022](#), 10:00 am - 10:00 pm, Zurich
- October 21, 2022: [Smart Services Summit: Smart Services Creating Sustainability](#), TBD, Zurich
- October 25, 2022: [Expert Group Meeting - Privacy Technologies for Data Collaboration](#), 2:00 pm - 4:00 pm, TBD
- October 28, 2022: [Data Science Workshop - Focus on Sales & Marketing](#), 1:00 pm - 6:00 pm, Zurich
- November 09, 2022: [data innovation alliance General Assembly](#), 1:15 - 6:00 pm, FFHS Gleisarena, Zurich
- November 23, 2022: [Expert Group Meeting Spatial Data](#), 4:30 pm - 6:00 pm, Zurich
- November 24, 2022: [Halbtagesseminar «Digitaler Retrofit»](#), 1:00 pm - 5:30 pm, Zurich

Where innovation becomes specific

Our mission statement is that together we move faster. That is because a single expert is never enough for high-impact innovation – nor is a single discipline.

Success Story - Mettler Toledo

Before we finalized the Databooster, we facilitated an Innosuisse project between Mettler Toledo, ZHAW and the CSEM via a Call for Participation. Here are the results. As one of our longest-running success stories, starting back in 2018, Mettler Toledo with its partners launched [AIWizard](#). The complex and often error-prone part of the effect determination is now fully automated, and integrated into their existing software, an indispensable tool for many across the material science domain.

Only thanks to the alliance did I find ZHAW and CSEM as suitable partners. In terms of unexpected problems, processing the training data was much more time-consuming than we anticipated. A pure AI solution was not sufficient and it had to be improved with post-processing.

Urs Joerimann, Mettler Toledo

Success Story - VNTR, ZHAW and Decentriq

Actors of various sizes are valuable in R&D. We are particularly pleased with this success story because it showcases the cooperation all the way from a large, government establishment, to a university, to a private software company. Innovation & Venturing by PostFinance (VNTR) and Decentriq participated in the Expert Group for Privacy Enhancing Technologies for Data Collaboration, together with the ZHAW School of Management and Law. One result is the white paper on "[Data Collaboration Canvas](#)" (DCC), which facilitates data innovation between organizations and was published this year. The DCC helps to identify opportunities for data collaboration between companies or within an organization (e.g., between different divisions or departments).

Call to Contribute

Expert Group AI in Finance and Insurance

What pain points are particularly acute to you on the topic of AI in Finance and Insurance? Where do you see the next developments being made? Let us know which topics are "burning" right now, and will use your valuable input to help address them in our next Expert Group workshop.

[Contribute now!](#)

