



data innovation alliance

Data+Service Office <info.office@data-innovation.org>

[d+i] Newsletter: Data in the driver seat to our future

data innovation office <info.office@data-innovation.org>
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From: **data innovation alliance** <info.office@data-innovation.org>

Date: Wed, 16 Nov 2022 at 15:00

Subject: [d+i] Newsletter: Data in the driver seat to our future

To: <info.office@data-innovation.org>



Dear Alliance friends,

Most of us would like to know what the future holds. Some can even powerfully shape it. Somewhere in between that lies forming a framework of what possibilities tomorrow holds.

Future thinking is such a framework. It enables you to cast your predictions out as a wide array of possibilities, as opposed to design thinking which narrows solutions into a few concrete tactics. The difference is the acceptance of uncertainty and perceiving change not merely as a threat, but also as creative means of competitive adaptation. Instead of responding to future uncertainty with denial or oversimplification, future thinking leads to strategic responses to complexity and variability.

The alliance's activities and groups endeavor to use data to illuminate problems that have not yet arisen, identify needs and implications that do not necessarily currently exist and, in turn, generate a host of creative solutions to actively shape a desirable future together.



Expert Day and General Assembly and Future Trend Scouting

On November 09, the Expert Day and General Assembly as a two-part event took place.

With 60 participants, plenty of networking opportunities arose between the various Expert Groups from Spatial Data Analytics, Big Data & AI Technologies, Blockchain Technology in Interorganizational Collaboration, to Data-Driven Business Models.

Meeting and mixing with experts of different skills, knowledge and interests is what made the event so rewarding.

To better support the interplay and inspiration among the members of our Alliance, we want to increase the number of networking events organized within d+i to meet more people at the same place. We will focus on at least three categories of events: the Expert Groups, the Project Days, and the Swiss Conference on Data Science, for the first time IEEE co-organized. Satellite events would complement this core.

- Expert Group meetings
 - Exchange about specific topics
 - Fosters knowledge sharing
 - The Expert Group leaders decide whether a meeting is public or members-only
 - On-site and online events possible
- Expert Days
 - Various Expert Groups meetings on the same day at the same location
 - Creates organizational synergies and networking opportunities between Expert Groups
 - On-site events
- Project Days
 - Databooster project presentations and idea shaping
 - Makes innovation visible
 - On-site events

We shape our network based on your voice and needs. To do this, we conducted trend-scouting via the app CitizenTalk, to better understand the expectations of the future to inspire innovation ideas and therefore strategically shape the future together.

The results of the trend-scouting show that current hot topics are how new technologies will develop, the usage of shared data i.e. community platforms as well as technologies for sustainability. Taking a future-orientated vote, topics that the community believes need to be addressed in the next 3-5 years, in particular, were responsible (fair and unbiased) AI and again fostering sustainability with AI, as the last Databooster newsletter had addressed. The exercise proved how difficult it is to generate your own ideas of future trends as opposed to voting for a predefined list, which goes to show that future thinking is a skill that needs to be honed and developed.

Upcoming events

If you especially benefited from the energy at the Expert Day, or missed out, here's your chance to engage some more! We are committed to strengthening benefits for our members by hosting strategic networking events. Look forward to the annual SDS conference as well as the regular Expert Group meetings, which are complemented with new event formats such as Expert Day and Project Day.

- November 23, 2022: [Smart Maintenance Conference, Online](#), 2:00 pm - 3:30 pm, Online
- November 23, 2022: [Expert Group Meeting - Spatial Data](#), 4:30 pm - 6:00 pm, Zurich
- November 24, 2022: [Halbtagesseminar Digitaler Retrofit](#), 1:00 pm - 5:30 pm, Zurich
- November 29, 2022: [GEOSummit 2022: Webinar Geo Data Science](#), 3:30 pm - 5:00 pm, Online
- November 29, 2022: [Expert Group Meeting - Blockchain in Interorganisational Collaboration: DAO Symposium](#), 4:00 pm - 9:00 pm, Zurich
- December 02, 2022: [Forum Economie Numérique 2022](#), 8:00 am - 1:30 pm, Geneva
- December 13, 2022: [Project Day & Christmas Lounge](#), 2:00 pm - 6:00 pm, Zurich
- February 02, 2023: [Expert Group Meeting - Machine Learning Clinic](#), 4:00 pm - 7:00 pm, Neuchâtel
- March 14, 2023: Expert Day, TBD
- April 18, 2023: Project Day, TBD

- June 22-23, 2023: [10th Swiss Conference on Data Science](#), 9:00 am - 6:00 pm, Zurich



Get ready for the Future - Databooster Project Day

The first Databooster Project Day will take place on **December 13, 2022** at Oracle, Circle, Zurich Airport with companies such as Adcubum, AWK, Cropled, Crowdcoach, Kistler, Lift AG, Soleil Health, SSM AG, SwissRe, SwissTopo, Syntheticus, Thinkgate, URMA and Vivent. Hear about the innovation ideas we have supported so far and get inspired to innovate with us. Start-ups, SMEs and large companies pitching their ideas use innovation to grow their business, to stay ahead of the competition and take advantage of new technologies. Why and what do you innovate? Let us know.



10th IEEE Swiss Conference on Data Science

Christmas is around the corner - and the **deadline for submitting [workshop proposals](#)** too! We'd love to hear from you by **December 06, 2022**.

Join us for our biggest event yet: The [10th IEEE Swiss Conference on Data Science](#) (SDS2023), our decade anniversary! Meet and build synergies under one roof with data scientists, developers, opinion leaders and pioneering decision makers.

Date: June 22 - 23, 2023

Place: JED Schlieren and Kongresshaus Zurich

- Present your work at the conference: check out the [Call for Presentation](#) and the [Call for Papers](#).
- Propose thematic workshops and hands-on tutorials: [Call for Workshops](#)

As a prominent development, SDS2023 is co-organized together with the IEEE and accepted scientific papers will be submitted for inclusion into IEEE Xplore.

We are looking forward to your submissions!