



data innovation alliance

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**Newsletter: New Booster, New Members - Same Innovation-Dedicated Alliance**1 Nachricht

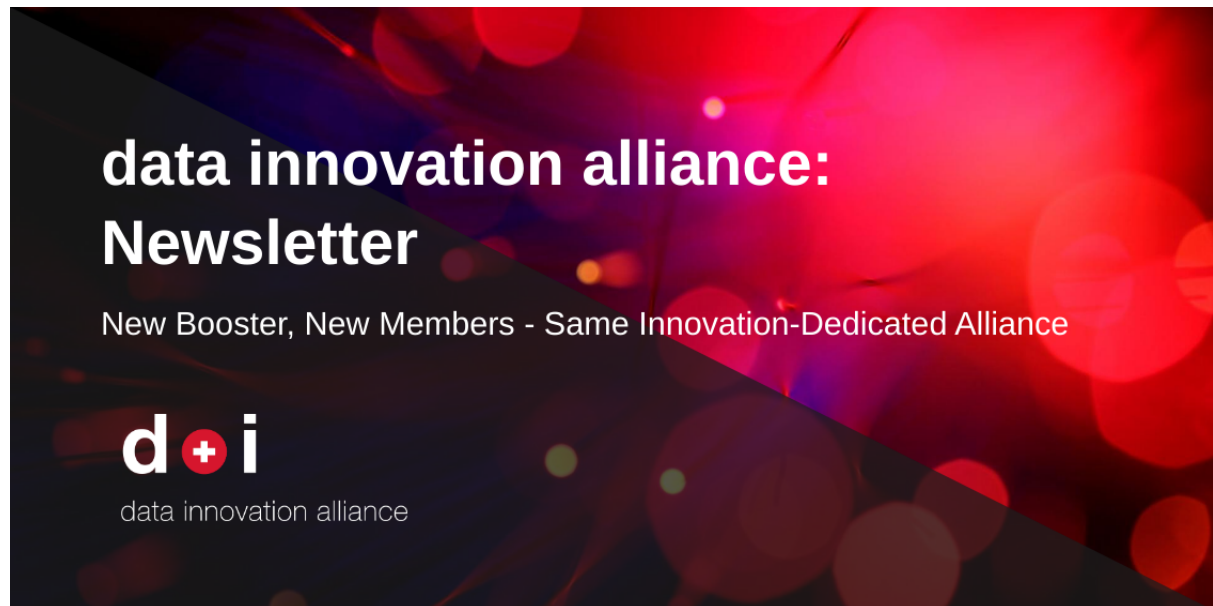
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Dear Alliance community,

We are excited to announce the launch of our new Innovation Booster '[Artificial Intelligence](#)' powered by [Innosuisse](#). Starting next year, it will take center stage in fostering collaboration among academic and industry experts for cutting-edge AI solutions.

Not only our project scope is evolving, but our network too. We are delighted to warmly welcome our new board member, [Andrea Dunbar](#)!

What else can you look forward to? Mark your calendars for the [IEEE Swiss Data Science Conference 2024](#), scheduled for May 30-31, 2024.

Without further ado, we will dive into insights from our recent Expert Day and General Assembly with fruitful discussions on 'Smart Services', 'Data Sharing and Visualization', and 'Digital Health'.

As always, thank you for being part of our dynamic community!

Kind regards,

Team of the data innovation alliance

## Expert Day and General Assembly

Technopark Zurich was the place to be on November 13. Why? It was our Expert Day! Over 30 participants joined across three Expert Groups, 'Smart Services', 'Data Sharing and Visualization' and 'Digital Health'. A highlight was how highly diverse clinical data can be used to advance the understanding of medical observations.

In the following General Assembly, [Andrea Dunbar](#) was unanimously elected and welcomed as a new board member. Andrea is Head of Sector Edge AI and Vision at CSEM and Professor of Practice at EPFL and will be a valuable addition to the alliance.



Further news is that [Thilo Stadelmann](#) from the ZHAW Center of AI resigned from the data innovation alliance board. We thank Thilo greatly for his valuable contributions in the past seven years!

Read more in our [blog post](#).

## How the Alliance is Leading Innovation

In a response to the dynamic landscape of Artificial Intelligence, we underscore the importance of a data-centric approach to addressing challenges. We do this through our upcoming four-year Innovation Booster Program '[Artificial Intelligence](#)', powered by [Innosuisse](#) starting in 2024.

The program addresses the challenges faced by businesses navigating the complexities of AI implementation and provides a platform for academics seeking practical applications for their research. We seek solutions that resonate both in the market and with society. How will this be achieved? The AI Booster is an expert, open-community program based on an interdisciplinary network of over 600 experts. It welcomes participants from all sectors within Switzerland's innovation community.

More details and exciting events will be announced soon on:

[www.ai-booster.ch](http://www.ai-booster.ch)



## New Community Members

Our community is growing! We are pleased to announce the addition of three new members to the Data Innovation Alliance in recent months. UBS AG and ERNI Schweiz AG are Silver Members from the industrial side, and the University of Applied Sciences for Business Administration Zurich (HWZ) has joined the academic members.



[UBS AG](#) recognizes AI, Data & Analytics as key enablers for achieving business ambitions and

upholding their client promise.



[ERNI Schweiz AG](#) is known to boost people and businesses in the innovation of software-based products and services.



[HWZ](#) brings valuable expertise as an academic member, seamlessly bridging applied research in management studies with business practice.

## Upcoming Events

- November 30: [Expert Group Meeting - Natural Language Processing in Action](#), 5:00 pm - 6:30 pm, ZHAW, Lagerstrasse 45, Zürich
- December 4: [Expert Group Meeting - AI in Finance and Insurance: Generative AI and its Applications in Finance](#), 4:00 pm - 6:00 pm, Unit8 SA, Stockerstrasse 50, Zürich
- December 6: [Open Innovation @ Databooster Webinar](#), 12:30 am - 1:30 pm, online
- December 7: [GEOSummit 2023: Ethic and Geoinformation Webinar](#), 4:00 pm - 5:30 pm, online
- December 12: [Expert Group Meeting - Smart Maintenance](#), 2:30 pm - 4:00 pm, ZHAW, Lagerstrasse 45, Zürich
- December 12: [Expert Group Meeting - Data Ethics](#), 5:00 pm - 6:00 pm, UZH Digital Society Initiative, Rämistrasse 69, Zürich
- December 14: [Project Day](#), 1:00 pm - 6:00 pm, Oracle, The Circle Zurich Airport

We are dedicated to enriching our members' experience of the alliance through the powerful networking events. Here's an early glimpse into the agenda for next year: mark your calendar for the [11th IEEE Swiss Conference on Data Science \(SDS\) on May 30-31, 2024](#), taking place at The Circle, Zurich Airport.



We look forward to welcoming you to our [events!](#)

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