



Data+Service Office <info.office@data-service-alliance.ch>

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## [data+service] Newsletter 07/2018

1 message

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Reply-To: Swiss Alliance for Data-Intensive Services <newsletter-editors@data-service-alliance.ch>

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Swiss Alliance for  
Data-Intensive Services

## Newsletter #9

### 26.07.2018

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Welcome to this month's Newsletter!

Data+Service is happy to Sponsor a few events in September during our first *Data+Service Digital Week* from 3th - 7th September 2018. Check out the events in the calendar [below](#).

Also there is [news on the Match-Making event](#) and we are now having an [online member area](#).

Questions, remarks or contributions for the newsletter? Reach out to [the editors](#).

Happy reading and happy Summer vacation!

The Editors 🌴

*Make sure to scroll all the way down -- don't-miss-it-goodie at the end!*

## Upcoming Events

- [04.09.2018](#) - **Smart Maintenance Conference 2018**. At ETH Zürich. More information [here](#). Register [here](#).
- [05.09.2018](#) - **Konferenz Perspektiven mit Industrie 4.0**. At ZHAW School of Management and Law. More information [here](#). Register [here](#).
- [06.09.2018](#) - **Artificial Intelligence in Industry & Finance**. At ZHAW. More information [here](#). Register [here](#).
- [06.09.2018](#) - **Smart Service Summit**. In Luzern. More information [here](#). Register via email to [Jürg Meierhofer](#).
- [12.09.2018](#) - **Data+Service Match-Making Event**. At Berner Fachhochschule. More information [here](#).
- [24.09.2018](#) - **Conference: "How AI will shape our future"**. At Swiss Re Center for Global Dialogue in Rüslikon. More information [here](#). Register until 31st July!

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## Data+Service Alliance Match-Making Event

**On 12 September 2018 in Bern.**

Finally, the details are fixed for our first *Match-Making Event*. It will take place on September 12 from 1:30pm in Bern.

The objective of this event is to bring together specific collaboration ideas from Academic and Industrial members, to sharpen them in a joint discussion, and to find best fits amongst the participating experts. The idea of this program is to push new ideas forward, set up projects and create tangible innovation.

The event will be in the form of a workshop. Every participant will share an innovation idea for which he/she searches partners within Data+Service. If

you want to participate but don't have an idea of your own, get in touch with Gundula.

- Academic members can present ideas based on their research results, for finding appropriate application partners for a research project, or for getting useful data from industry to support the research.
- For Industrial members, the event is an opportunity to discuss ideas, get feedback or inspiration for solution approaches, and of course to find appropriate project partners among the researchers or experts from other companies.

### **Basic requirements:**

- Every participant brings an collaboration idea to the event, provided by a poster or a B1 flipchart.
- You get 3 minutes to explain what it is about.
- Time for discussion in smaller groups.
- We suggest to show up with two people for an active Match-Making event.

Register via e-mail until 7th September to [info.office@data-service-alliance.ch](mailto:info.office@data-service-alliance.ch)

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## **New member area with lots of information**

We are happy to announce that the Data+Service Alliance has a new member area on its website. So far the area features the following functionalities:

- Calendar (meetings of Expert Group, (co-)organized events, board)
- Official documents (like bylaws, business regulations, minutes of General Assembly)
- Your groups (like Expert Groups)
- Newsletter archive

You can find the Member area [here](#). Information on how to access the area has been sent by email to you or the representative of your institution. If

you did not get the information, [we](#) are happy to help.

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## Communication material

We have made available some marketing and communication material on the website which speak about the Alliance's activities and offerings. You are welcome to use them for yourself or while introducing the Alliance to your colleagues and peers. Please feel free to have a look [here](#).

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## SDS 2019 - Suggestions for keynote speaker

If you know an exciting keynote speaker we should invite for SDS 2019, send an email to our [office](#) **until July 31**. Keep in mind that keynote speakers should be internationally well-known, engaging, thought provoking and fun to listen to. We are curious to get additional ideas.

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## Euro-CASE “How AI will shape our future”

On **24th September 2018**, the Swiss Academy of Engineering Sciences SATW will organise an exclusive conference on Artificial Intelligence at the Swiss Re Center for Global Dialogue in Rüslikon (Zurich). The Swiss Alliance for Data-Intensive Services supports the conference as a knowledge partner.

If you're interested in becoming a partner as well, you can check the different [sponsoring-packages](#) offered. As usual, you can use your Flex budget for sponsoring and participation fee.

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## Expert support for members: Aspaara Algorithmic Solutions

by Alexander Grimm, CEO of Aspaara Algorithmic Solutions AG

Today's employees desire more and more flexibility in working times and activities that match their personal profiles. Companies, however, have the challenge of matching demand with given labor supply. But how can they cover peaks in demand efficiently? Can an algorithmic planning engine optimize the staffing — by improving the personnel deployment?

We at Aspaara Algorithmic Solutions AG achieved remarkable success with our data-driven optimization approach. Our clients in aircraft ground handling save up to 6.8% wrongly allocated workforce with our solution and, for example, for PwC we continuously find an optimal workforce allocation over all Swiss offices. While respecting hard criteria (e.g. languages and technical skills) and soft criteria (e.g. preferences and working hours) our optimization engine achieves a significant reduction of travel costs!

Aspaara is a young Zurich-based startup focussing on internal resource optimization and customized digital solutions. We utilize sophisticated data-driven optimization procedures that respect our clients' very individual situation. But it is not just about cost savings — it is about having the right people with the right qualifications when they are actually needed by offering flexibility in working times.

We might have a solution for your workforce allocation challenges! Let us find out together in our workshop on successful implementation of digital optimization strategies. This workshop is tailored to your specific needs and desires. We assemble a dedicated team of experts for your individual challenges in workforce allocation.

[Register](#) for the workshop today or contact me directly at [alexander.grimm@aspaara.com](mailto:alexander.grimm@aspaara.com). For members of the Swiss Alliance for Data-Intensive Services we offer a 50% discount. Find more information [here](#) and use your Flex budget!

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## **Sustainable Recruitment Workshops : Rockstar Recruiting**

by Justus Spengler, Founder at Rockstar Recruiting AG

Some of the biggest challenges for companies, who depend on recruiting top tech talent are

- (1) insufficient access to qualified professionals,
- (2) losing potential and fresh hires to competing enterprises and
- (3) retaining the right applicants during the processes.

The Sustainable Recruitment Workshops will help members:

- Increase number of applications from highly qualified Tech Talent by optimizing both passive and active recruitment channels
- Increase efficiency of recruitment processes: Filter candidates more effectively, identify high-potential candidates earlier
- Reduce drop-out rate of viable candidates by optimizing written and verbal correspondence
- Improve the way you work with recruitment agencies: what to consider, how to separate the good from the bad

Aimed at CTOs, CIOs, Hiring Managers, Human Resources Business Partners, Inhouse Talent Acquisition. Individually tailored, interactive workshops. Primary focus is on members' current recruitment challenges and topics of interest in recruitment.

We have

- Combined 10+ years in IT-Recruitment in Switzerland
- Team of computer scientists, psychologists and legal experts
- Co-organizers and co-founders of several tech community events(-series)
- Several hundred vacancies filled
- 1000+ interview processes overseen

You can register the workshop at any time by getting in touch with Justus Spengler at [js@rockstar.jobs](mailto:js@rockstar.jobs). Members of the Data+Service Alliance get a 50% discount. Find more information [here](#) and use your Flex budget!

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## Upcoming Expert Group Meetings

**07.09.2018** - Expert Group Meeting "Software & Tools"

14:00 to 17:00

Location: Scigility, [Europaallee 41, 8004 Zürich](#)

**12.09.2018** - Expert Group Meeting "NLP in Action"

16:00 to 18:00

Location: ELCA premises, EPFL Innovation Park

**27.09.2018** - Expert Group Meeting "Data Ethics"

16:00 to 18:00

Location: Bern, tbd

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**Data Science Read of the Month**

Das Beste zum Schluss

**Protect the planet with your AI idea!**

"AI for Earth" is a new grant initiative by the National Geographic Society. Its goal is the exploration of how AI can help us understand, engage, and protect the planet.



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