## [Data+Service] Newsletter 08/2020

### Newsletter #8
### September 3, 2020

Dear Alliance friends,

As the summer is slowly turning into fall, we are looking forward to some busy and interesting months. In this Newsletter we are excited to share with you the announcement that our "Databooster" has been selected for the NTN Innovation Booster! Due to the continued challenges posed by COVID -19, some meetings continue to move online. Read also a new start-up story and more.

Have fun reading and stay healthy!

## Upcoming Events

- **ONLINE September 10, 2020**: Webinar: Datenübertragbarkeit: welche Umsetzung für Schweizer Unternehmen und Verwaltung, 5.30 pm - 6.30 pm
- **October 1, 2020:** Digital Health Lab Day, 9 am
- **October 15, 2020:** Workshop: "Autonomous Personal Robots in Action", 3.30 pm- 5 pm
- **October 21, 2020:** Use Case Talk Series, 6 pm-10 pm

- **October 22, 2020**: [Smart Cities und Schutz der Privatsphäre - ein Widerspruch?,](#) 6.30 pm-8.30 pm
- **October 22-23, 2020**: [3rd Smart Services Summit 2020](#)

## Our NTN Innovation Booster "Databooster" has been selected!





The **Databooster** program of the Swiss Alliance for Data-Intensive Services has been selected for the Innosuisse NTN Innovation Boosters 2021-2024 (see [Innosuisse website](#))! With the Databooster we will extend our existing innovation program into an open innovation initiative. The financial support from Innosuisse will enable us to more effectively push for innovation in Switzerland.

The aim of the Databooster program is to generate Swiss innovation in the area of data-based value creation. The Databooster pushes innovation in data-based services for the manufacturing and service sector by combining new methods and technologies in Data Science with novel business and service concepts.

**"Together we move faster!"** The Databooster program will substantially increase the cutting edge innovation support program already in place at the The Swiss

Alliance for Data-Intensive Services (see Data+Service website). The Databooster program is an **open innovation initiative** and is aimed for both members and non members. This will create many exciting opportunities for all of you to be involved in new and highly innovative initiatives. The increased value creation and cooperation across sectors will benefit everyone.The Databooster program is particularly interesting for our industrial members, as the funding will be used to **support innovation ideas within companies.**

Our plan is to concretely support 25 innovation initiatives.  More details about the program will come at the General Assembly on October 28.

## Start-up interview: Skillue

Skillue is a start-up in the Data+Service alliance Start-up grant program, and collaborated together with us on a project at ZHAW. We got the opportunity to interview one of the founders of the ICT startup in the HR and Recruitment field, to learn about their technology and to hear about their vision for a skill-based approach in recruitment and management in the changing job market . Read the full interview here.

## UN Wold Data Forum will be held online!

As you may know, SDS2020 was part of "Road to Bern" - a series of events leading up to the World Data Forum. Due to COVID-19, the World Data Forum will be held **online** from 19 – 21 October 2020. The Forum's live stream will be free, check out the programme structure and session titles here. Further details on speakers, pre-recorded session and information on how participants can engage and take part in the event will be communicated in September. For more information go to their website.

**Data Science Read of the Month**

**Archetypes_of_Service_Innovation_Implications_for_Value_Cocreation**