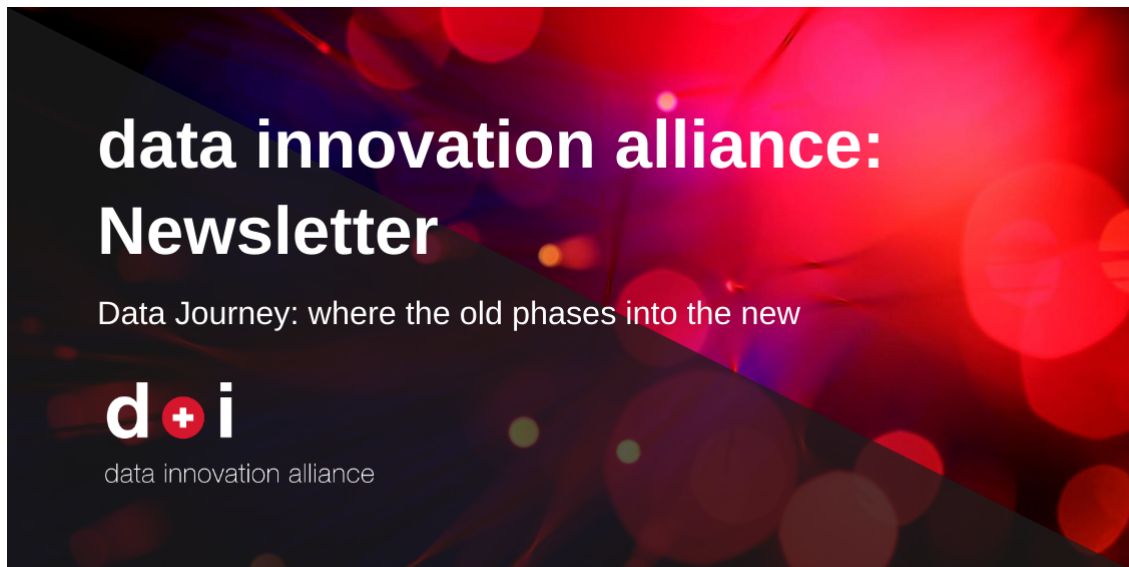

Newsletter: Data Journey - where the old phases into the new

data innovation office <info.office@data-innovation.org>
Draft

31 January 2024 at 13:03



Dear Alliance community,

The new year is already in full swing and our community continues to grow. We are thrilled to welcome adesso, Hexagon, and Artificialy as new members, along with the addition of Milena Perraudin to our team at the data innovation alliance. With the start of the new year, our newsletter also sees a change. From now on, you will receive all crucial information in one consolidated newsletter, featuring updates from both the Innovation Boosters Artificial Intelligence and Databooster as well as from the data innovation alliance.

Turning our attention to a noteworthy award, we would like to highlight the Swiss Viz Awards 2024, the leading Swiss award for data visualizations, data stories, and dashboards. If you or your colleagues have created outstanding data visualizations, we encourage you to participate for a chance to win the Swiss Viz Award 2024!

Read on for more details, draw inspiration from the success of the Innovation Booster Databooster, and explore the upcoming events.

As always, thank you for being part of our dynamic community!

Kind regards,
Team of the data innovation alliance

New Community Members

We are pleased to announce our three new Silver Members:



[adesso](#) recognizes the value of data based innovation and strives for catalyzing their clients' ambition to treat data as an asset.



By combining sensor, software and autonomous technologies, [Hexagon](#) is a global leader in digital reality solutions.



[Artificialy](#) specializes in delivering high-performance Artificial Intelligence solutions in various industries.

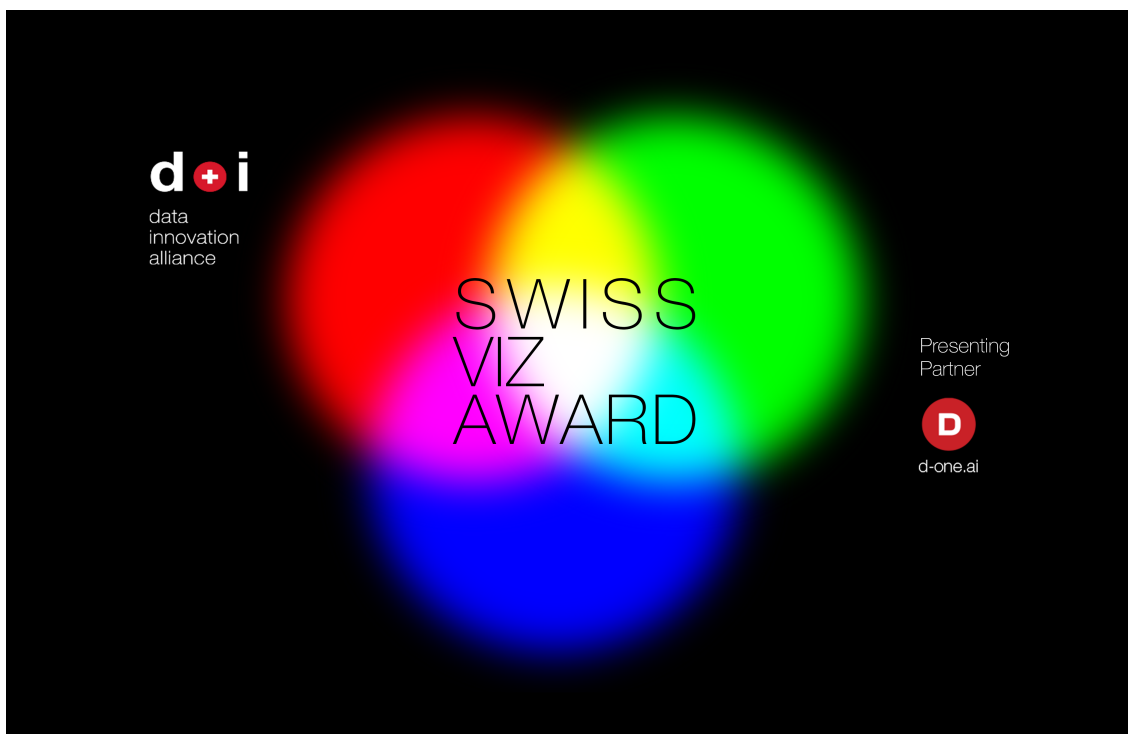
New Team Member

Welcome Milena to joining the data innovation alliance office!



Milena Perraudin is our new communication and project manager.

She has a broad background and previously worked within the University of Zurich's science faculty in communication and project management. She is excited to push innovation and to facilitate collaboration between academia and the industry.

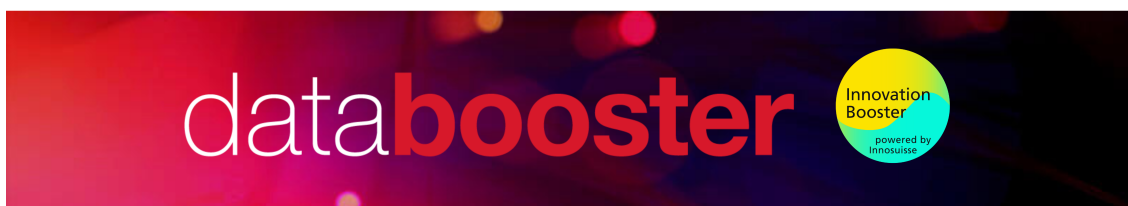


Swiss Viz Awards 2024

Visualization plays a pivotal role in the data journey. It imparts knowledge and understanding, influencing our perceptions, guiding our actions and sparks inspiration.

Join the movement – submit your outstanding data visualization work and get a chance to win the Swiss Viz Award 2024, the leading Swiss award for data visualizations, data stories, and dashboards. [Find out more.](#)

Submission deadline is March 15, 2024.



We are pleased to share that in the past three years, the Innovation Booster Databooster has successfully funded 93 innovative ideas and organized over 100 innovation workshops and events!

Now in the final year of the Databooster, our commitment to fostering radical innovation in data-driven services across Switzerland has been reinvigorated. We invite you to use your last chance this year and seize your innovative ideas, concepts and “could-be's” in data-driven services through our program.

Are you unsure how the application process works? Join us spontaneously on

January 31st, 2024, at lunchtime for the [Open Innovation Webinar](#), or gain firsthand insights from the experiences of other participants at our [Expert Day](#) on March 19th, 2024, in Brugg-Windisch, scheduled for the afternoon.



The Innovation Booster Artificial Intelligence made its Debut

The [9th R&D Conference at ETH Zurich](#) was excellent. It became clear once again why Switzerland is recognized as an innovation hub across borders. The event was marked by exceptional contributions and dynamic exchanges among engaging participants. In the midst of this vibrant atmosphere, the Innovation Booster Artificial Intelligence, powered by Innosuisse, made its inaugural public appearance.

Did you miss the event? Do not hesitate to scroll through and be inspired by the [project presentations](#) and [impressions](#) from the event - it's worth taking a look!

Curious to learn more about the IB Artificial Intelligence? Visit and bookmark its [website](#), or feel free to join us spontaneously on January 31st, 2024, at lunchtime for the [Open Innovation Webinar](#)!



Upcoming Events

Do not miss out on our upcoming events. We are dedicated to living the promised benefits for our members by organizing and facilitating access to

insightful events. Save the dates!

- January 31: [Open Innovation & Innovation Booster Webinar](#)
12:00-12:30, online
- February 1: [Expert Group Meeting - Data Ethics and Responsible AI](#),
17:00 - 19:00, Technopark Zurich
- March 6: [Lunch & Lecture - Behind the Startup Hype](#),
12:30-13:30, Paulus Akademie Zurich (*in German*)
- March 19: [Expert Day](#),
14:00 - 17:00, FHNW Brugg-Windisch
- May 30-31: [11th IEEE Swiss Conference on Data Science \(SDS\)](#),
The Circle Zürich Airport



We look forward to welcoming you to our [events](#)!

